



Dear Business Owner and Community Member:

This letter is coming to you from the Fundraising Committee of the Southern Lehigh Community Pool Association, better known as SOLECO. We are a 501c3 non-profit organization and are reaching out to ask you for your support.

Thousands of community pools across the country have closed in recent years due to significantly increased costs of staffing and maintaining the pools and grounds. SOLECO does not want to be one of those pools. Please help us stay afloat!

Since 1964, SOLECO's mission has been, "To build on our history of excellence in instructional, recreational and competitive swimming." To accomplish this, SOLECO funds the facility and summer programs primarily from daily entrance fees, memberships, and private support. Community sponsor and donors are crucial to help not only maintain our existence—but solidify an invaluable investment in the community as well. Our goal is to raise \$85,000 through December 31, 2023.

We'd like to introduce our latest and exciting fundraising initiative: **Sponsorship Banners** promoting your business that will be placed along the fence of the pool from May through October. Here are the details:

- The banners are 3' by 5', 2-sided, and are made of COROPLAST with grommets. Coroplast® is a tough and durable material that is waterproof and stain/fade-resistant.
- A simple example of a banner is shown here.
- Since banners are printed on both sides, your company information will be visible to those inside and outside of the pool!
- All sponsors will be clearly displayed on the SOLECO website (www.solecopool.org) to also encourage patronage of your business. Your company information will remain on our website the whole year.



We offer 2 levels of sponsorship with an option for annual renewal:

1. Gold - \$500; includes the printing of your banner and 3 years of placement at the pool.
2. Silver - \$250, includes the printing of your banner and 1 year of placement at the pool.
3. Bronze - \$150, renewal option for 1 year to easily extend your banner placement.

Questions about our banner sponsorships? Please contact **Tom Durilla at 610-967-4464**.

If the banner isn't something you'd like to do right now, please consider giving a one-time monetary donation. Information for donations are on our website: www.solecopool.org under "Donations".

Please fill out the attached form and send it along with your check made out to Southern Lehigh Community Pool by **April 11, 2022**, to ensure we can get your banner produced and installed by May.

Thank you in advance for supporting SOLECO Pool!

SOLECO Fundraising Committee



I would love to sponsor a SOLECO banner!

See information about artwork at the bottom of the page.

Business Name: _____

Business Address: _____

Contact Person: _____ Phone: _____

Email address: _____

Please indicate what level of sponsorship you will be participating in:

- Gold - \$500
- Silver - \$250
- Bronze (renewal for future years) - \$150

Please make checks payable to: *Southern Lehigh Community Pool*

**Please mail your order to: Tom Durilla
4569 Chestnut Hill Road
Center Valley, PA 18034**

Questions about our banner sponsorships? Please contact **Tom Durilla at 610-967-4464.**

*** Sponsors, please insert an illustration of your banner below if possible.**

If you need to send/provide artwork electronically, please contact **Nate Linberger of Independent Custom Graphics at (267) 261-6274.** He would be happy to discuss production of your banner or questions you may have regarding company logos, etc.